



# Wedding Guide

ROSE TRAIL IMAGES

# Contents

|                           |    |
|---------------------------|----|
| Welcome .....             | 3  |
| Your Wedding Events ..... | 5  |
| The Booking Process ..... | 7  |
| Packages .....            | 10 |
| Print Offerings .....     | 13 |
| Closing & Contact .....   | 17 |





# Welcome

THANK YOU FOR YOUR INTEREST IN HAVING ROSE TRAIL IMAGES SHOOT YOUR WEDDING! YOUR WEDDING IS ONE OF THE MOST IMPORTANT DAYS OF YOUR LIFE, AND IT IS SUCH AN HONOR TO EVEN BE CONSIDERED.

ONE OF THE MOST INSTRUMENTAL ASPECTS OF OUR BUSINESS IS TO PROVIDE AN EXCEPTIONAL CLIENT EXPERIENCE BEFORE, DURING AND AFTER THE WEDDING EVENT TAKES PLACE. THIS IS DONE THROUGH CAREFUL PLANNING AND PREPARATION, COMMUNICATION, AND LOTS OF LAUGHTER!

MY WISH FOR YOU IS THAT YOU HAVE A STRESS-FREE PROCESS AND AMAZING DAY THAT FOCUSES ON YOUR LOVE AND HAPPINESS, RATHER THAN THE PRODUCTION OF IT ALL.

PLEASE DO NOT HESITATE TO REACH OUT WITH ANY QUESTIONS.

I LOOK FORWARD TO WORKING WITH YOU!

*xoxo Audrey Presley*





# Your Wedding

A PROFESSIONALLY CRAFTED TIMELINE TO FIT YOUR PERSONAL WEDDING,  
UNCONVENTIONAL INTIMATE WEDDING, OR PRIVATE ELOPEMENT

## 01.

### GETTING READY

GETTING READY IS MORE THAN ZIPPING UP YOUR DRESS OR STRAIGHTENING YOUR TIE! THIS IS THE TIME WHEN THE BULK OF YOUR WEDDING DETAILS ARE CAPTURED. CAREFUL PLANNING AND CONSTRUCTION WILL BE SPENT ON MAKING THIS PART OF THE DAY SEAMLESS.

SOME COUPLES CHOOSE TO SEE EACH OTHER FOR THE FIRST TIME AT THE ALTER, AND SOME CHOOSE TO ADD A FIRST LOOK. LEARN MORE ABOUT FIRST LOOKS BELOW.

## 02.

### CEREMONY

TRANSITIONING TO THE CEREMONY CAN HAPPEN IN A NUMBER OF WAYS. PERHAPS YOU WOULD LIKE TO SEE OR TOUCH EACH OTHER PRIOR TO THE CEREMONY TO ALLEVIATE THOSE WEDDING DAY JITTERS! WE CAN CREATE OPPORTUNITIES TO SHOOT DIFFERENT GROUPINGS BETWEEN THE GETTING READY PORTION OF THE DAY AND WHEN THE CEREMONY TAKES PLACE. KNOW THAT EVERY MOMENT WILL BE CAPTURED WHILE YOU EXCHANGE YOUR VOWS WITH YOUR LOVE.

## The First Look

### WHAT IS A FIRST LOOK?

A FIRST LOOK IS A PRIVATE MOMENT BETWEEN YOU AND YOUR LOVE THAT OCCURS PRIOR TO THE CEREMONY. GREAT CARE IS TAKEN TO MAKE SURE THAT THIS IS MEANINGFUL AND SPECIAL. COUPLES LOVE THIS BECAUSE IT GIVES THEM THE CHANCE TO BE TOGETHER AS A COUPLE, IN PRIVATE, BEFORE THE DAY REALLY KICKS OFF. COUPLES FREQUENTLY STATE THAT THEY FEEL CALMER AND MORE RELAXED AFTER SEEING EACH OTHER.

### WHY WE LOVE IT

DECIDING TO DO A FIRST LOOK ALLOWS US TO COMPLETE MORE PHOTOGRAPHY BEFORE THE CEREMONY. OFTENTIMES WE CAN START AND FINISH THE WEDDING PARTY OR FAMILY PICTURES BEFORE THE CEREMONY, WHICH ALLOWS YOU AND YOUR SPOUSE TO BE FREE TO ENJOY YOUR COCKTAIL HOUR IN FULL AFTER YOU EXCHANGE VOWS.... MORE PARTY TIME!!!

STILL NOT SURE? NO PROBLEM! IF YOU PREFER TO KEEP THE TRADITION OF SEEING EACH OTHER FOR THE FIRST TIME AS YOU WALK DOWN THE AISLE, WE WILL CREATE THE PERFECT TIMELINE FOR THAT AS WELL. EITHER WAY, WE HAVE YOU COVERED!





03.

### GROUP PORTRAITS

REST ASSURED, WE HAVE A DETAILED PLAN WHEN IT COMES TO TAKING THOSE FAMILY PICTURES! CAREFUL PLANNING AND EXECUTION WILL MAKE THIS PORTION OF THE DAY MOVE FLAWLESSLY. WE STRIVE TO SHOOT A GREAT CORE SET OF IMAGES WITH THE WEDDING PARTY AND ALLOW ENOUGH TIME TO MAKE SOME OR EVEN ALL OF THE COCKTAIL HOUR IF YOU WISH!



05.

### RECEPTION

FINALLY! A TIME TO KICK BACK AND RELAX. DINNER, SPEECHES AND THE CAKE CUTTING ARE JUST A FEW OF THE EVENTS TO POTENTIALLY PLAN FOR. EVERY WEDDING IS DIFFERENT AND UNIQUE. TRUST THAT WE WILL CAPTURE EVERYTHING DOWN TO THE SMALLEST DETAIL.



04.

### COUPLES PORTRAITS

THROUGHOUT THE DAY WE WILL CAPTURE A VARIETY OF IMAGES OF YOU TOGETHER AS A COUPLE. OUR FAVORITE PART OF THE DAY IS ALWAYS OUR LAST SET OF IMAGES (HOPEFULLY AT SUNSET)!



# The Booking Process

01.

## CONTRACT & RETAINER

OUR BOOKING PROCESS IS DONE ENTIRELY ONLINE! IF YOU DECIDE YOU WOULD LIKE TO MOVE FORWARD, A BOOKING LINK WILL BE SENT TO YOU VIA EMAIL. YOU WILL BE ABLE TO VIEW AND SIGN THE CONTRACT AND PAY THE \$750 RETAINER. THE RETAINER WILL BE PUT TOWARDS YOUR SELECTED WEDDING COLLECTION.

02.

## ENGAGEMENT SESSION

ENGAGEMENT SESSIONS ARE THE PERFECT WAY FOR US TO REALLY GET TO KNOW EACH OTHER BEFORE THE WEDDING. SOME CLIENTS SET THIS UP 6-9 MONTHS PRIOR TO THE WEDDING, WHILE OTHERS DO IT THE MONTH BEFORE. THERE ARE NO RULES!

03.

## QUESTIONNAIRE

FIVE WEEKS PRIOR TO THE WEDDING YOU WILL RECEIVE A DETAILED WEDDING QUESTIONNAIRE THAT WILL HELP ME UNDERSTAND THE GOALS FOR THE DAY. WE REQUIRE THIS TO BE COMPLETED BEFORE OUR FINAL MEETING BEFORE THE WEDDING, AS WE'LL GO OVER IT TOGETHER.



# 04.

## FINAL PRE-WEDDING MEETING

WITHIN TWO WEEKS OF YOUR WEDDING WE WILL SET UP YOUR FINAL MEETING. THIS MEETING CAN TAKE PLACE EITHER IN PERSON OR VIRTUALLY. WE WILL GO OVERALL ASPECTS OF THE WEDDING DAY, INCLUDING TIMELINE, FAMILY PHOTOS, AND ANY LAST MINUTE CHANGES OR ADDITIONS TO THE SCHEDULE!

# 05.

## WEDDING DAY

THE WEDDING DAY IS A DAY TO RELAX AND HAVE FUN! ALL OF YOUR HARD WORK AND PLANNING HAS FINALLY PAID OFF. KICK BACK AND ENJOY YOUR WEDDING DAY: NO STRESS ALLOWED! YOUR WEDDING IS A CELEBRATION, NOT A PRODUCTION!

# 06.

## FINAL IMAGE DELIVERY & PRINTS

WITHIN 6-8 WEEKS OF YOUR WEDDING, YOUR FINAL GALLERY WILL BE SENT VIA EMAIL. FEEL FREE TO SHARE IT WITH EVERYONE!!

NOW IS ALSO A GREAT TIME TO HAVE ME HELP YOU CREATE A GALLERY WALL, WEDDING ALBUM, OR ANY PARENT ALBUMS FOR GIFTS!









# Package Details

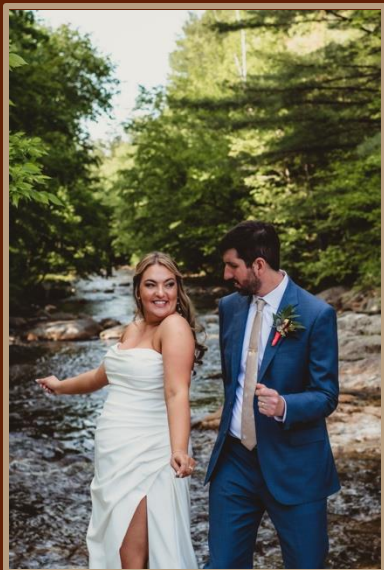
FROM JUST THE TWO OF YOU TO A FULL-ON AFFAIR,  
I CANNOT WAIT TO BE THERE FOR YOU ON YOUR BIG DAY!



## The Micro Wedding

INVESTMENT: \$1,400.00

THE MICRO WEDDING PACKAGE IS PERFECT FOR SMALLER ELOPEMENTS, EITHER AT THE COURTHOUSE OR OTHER NORTH CAROLINA DESTINATION. THIS PACKAGE INCLUDES: 1.5 HOURS OF COVERAGE - AN AVERAGE OF 250-500 PHOTOS - SNEAK PEEK WITHIN A WEEK AND FULL GALLERY 6-8 WEEKS - TRAVEL WITHIN 1.5 HOURS OF RALEIGH NC - PROFESSIONAL EDITING (NO RAWs) - PRINT RELEASE - DESIGN CONSULTATION PRIOR TO WEDDING & PERSONAL ONLINE PLANNING AND TIMELINE PLANNING



## The Intimate Wedding

INVESTMENT: \$2,000.00

THE INTIMATE WEDDING PACKAGE IS PERFECT FOR COUPLES SEEKING TO DIRECT THE FOCUS OF THE DAY ON THEIR LOVE STORY WITH A FEW CLOSE FRIENDS AND FAMILY MEMBERS PRESENT. THIS PACKAGE INCLUDES: 3 HOURS OF DAY-OF COVERAGE - AN AVERAGE OF 300-600 PHOTOS - SNEAK PEEKS WITHIN A WEEK AND FULL GALLERY 6-8 WEEKS - TRAVEL WITHIN 1.5 HOURS OF RALEIGH NC - PROFESSIONAL EDITING (NO RAWs) - PRINT RELEASE - DESIGN CONSULTATION PRIOR TO WEDDING & PERSONAL ONLINE PLANNING AND TIMELINE PLANNING



# Package Details Continued

FROM JUST THE TWO OF YOU TO A FULL-ON AFFAIR,  
I CANNOT WAIT TO BE THERE FOR YOU ON YOUR BIG DAY!



## The Most Popular Package

INVESTMENT: \$4,400.00

THE "MOST POPULAR" PACKAGE IS FOR WEDDING COUPLES THAT ARE CELEBRATING THEIR LOVE WITH ALL OF THEIR LOVED ONES PRESENT. THIS PACKAGE INCLUDES: 8 HOURS DAY-OF COVERAGE & 1 HOUR ENGAGEMENT SESSION - AN AVERAGE OF 600-1200 PHOTOS - ENGAGEMENT SESSION PHOTOS DELIVERED WITHIN 2-3 WEEKS, WEDDING SNEAK PEEK WITHIN ONE WEEK, FULL WEDDING GALLERY WITHIN 6-8 WEEKS - TRAVEL WITHIN 1.5 HOURS OF RALEIGH NC - PROFESSIONAL EDITING (NO RAWs) - PRINT RELEASE - DESIGN CONSULTATION PRIOR TO WEDDING AND TIMELINE PLANNING



## The Photo & Video Package

INVESTMENT: \$9,000.00

SIMILAR TO THE "MOST POPULAR" PACKAGE, THIS PACKAGE IS FOR WEDDING COUPLES CELEBRATING THEIR LOVE WITH FRIENDS AND FAMILY AND WANT TO CAPTURE THE FULL DAY WITH BOTH PHOTO AND VIDEO. THIS INCLUDES: 8 HR DAY-OF COVERAGE & 45 MINUTE ENGAGEMENT SESSION - AN AVERAGE OF 600-1200 PHOTOS - ENGAGEMENT SESSION PHOTOS DELIVERED WITHIN 2-3 WEEKS, WEDDING SNEAK PEEK WITHIN A WEEK, FULL WEDDING GALLERY WITHIN 6-8 WEEKS - TRAVEL WITHIN 1.5 HOURS OF RALEIGH NC - PROFESSIONAL EDITING (NO RAWs) - PRINT RELEASE - DESIGN CONSULTATION PRIOR TO WEDDING & PERSONAL ONLINE PLANNING AND TIMELINE PLANNING. VIDEO: 5-7 MINUTE HIGHLIGHT VIDEO - DRONE FOOTAGE WHEN AIRSPACE ALLOWS - VIDEO PHOTOBOOK - HIGHLIGHT VIDEO

**\*\*VIDEO OFFERING DEPENDS ON AVAILABILITY\*\***



# A-la-carte Offerings

|  |                                   |
|--|-----------------------------------|
| ADD A PRE-WEDDING PORTRAIT SESSION .....                 | \$650                             |
| ADD REHEARSAL DINNER OR DAY AFTER WEDDING COVERAGE ..... | \$400/HR                          |
| ADD AN EXTRA HOUR OF WEDDING DAY COVERAGE .....          | \$350/HR                          |
| ADD A SECOND SHOOTER FOR MORE COVERAGE .....             | \$375 FOR 3 HRS / \$750 FOR 8 HRS |



# Print Offerings



## Custom Canvas Art

STARTING AT \$300

I OFFER A RANGE OF CANVAS AND FRAME COLLECTIONS THAT WILL MATCH ANY HOME DÉCOR TO CHERISH IN YOUR HOME. THESE COME IN A VARIETY OF SIZES AND FRAME COLORS DEPENDING ON WHAT MAKES YOUR HEART HAPPY.



## Fine Art Prints

\$25 - \$60 PER PRINT

I OFFER FINE ART PRINTS OF VARYING DIMENSIONS FOR YOU TO KEEP IN YOUR WALLET, FOLIO, OR FRAME FOR YOUR HOME. THESE PRINTS ARE PRINTED ON PREMIUM PHOTO STOCK AND ARE FINISHED WITH A LUSTRE COATING.



## Acrylic Blocks

\$350 PER 8X10 BLOCK

ACRYLIC PRINTS ARE THE PERFECT ADDITION TO ANY HOME DECOR. THESE PRINTS ARE SELECTED FROM YOUR FULL GALLERY, PRINTED ON PREMIUM PHOTO STOCK WITH A MATTE FINISH, AND SEALED FOREVER IN A TIMELESS ACRYLIC FRAME. A TRUE CONVERSATION STARTER!



## Folios & Boxes

\$400 PER UNIT

FOLIOS AND BOXES ARE SENTIMENTAL KEEPSAKES THAT HOUSE A COLLECTION OF FINE ART PRINTS AND ENGRAVED USBS. THESE ARE A GREAT WAY TO PROTECT AND HOUSE LOOSE PRINTS AND ARE THE PERFECT GIFT FOR ANY FAMILY OF THE NEWLYWEDS.

# Print Offerings



## Custom Albums

\$600 - \$2,700

HEIRLOOM ALBUMS RANGE FROM SMALL, SOFTCOVER BOOKLETS TO 12X12" FULLY CUSTOMIZED LEATHER, LINEN, OR FULL WRAP ALBUMS. EACH ALBUM IS HAND CURATED BY BOTH YOU AND ME AND DISPLAY A RANGE OF BETWEEN 10 AND 75 PHOTOS. LEARN MORE ABOUT POPULAR CUSTOMIZATIONS BELOW OR SET UP A CONSULTATION.



## Framed Wall Art

STARTING AT \$350

FRAMED PRINTS ARE THE PERFECT WAY TO DISPLAY YOUR PHOTOS IN YOUR HOME. THESE PRINTS ARE OFFERED IN A RANGE OF SIZES, PRINTED ON PREMIUM PHOTO STOCK WITH A LUSTRE FINISH, AND ARE FRAMED IN YOUR CHOICE OF BLACK, WHITE, OR WOODEN FRAMES WITH NON-GLARE GLASS AND WHITE MATTE.

# Custom Album Details

## 01. BEAUTIFUL ALBUMS

OR BASE LEATHER COFFEE TABLE ALBUMS ARE CREATED WITH 30 PAGES OF CUSTOM LAYOUTS, BEAUTIFUL GLOSSY LUSTRE PAPER AND THICK PAGES.

## 03. SPREAD SELECTION

SELECT FROM 15 SPREADS WITH SEAMLESS PAGES AND THE OPTION TO ADD AN ADDITIONAL SPREAD FOR \$25.

## 05. ALBUM PRICES

KEEPSAKE ALBUM 8X8 | \$1000  
HEIRLOOM ALBUM 10X10 | \$1200  
LEGACY ALBUM 12X12 | \$1400

## 02. COVER OPTIONS

I OFFER EIGHT UNIQUE AND BEAUTIFUL LEATHER ALBUM COVER OPTIONS TO CHOOSE FROM

## 04. OTHER OPTIONS

ADDITIONAL SIZES AND COVER OPTIONS ARE AVAILABLE UPON REQUEST & CONSULTATION.

## 06. ADD-ONS

FRONT COVER ENGRAVING | \$10 PER LINE  
PREMIUM ALBUM BOX | \$45  
MOIRE LINING FRONT AND BACK | \$45







**I'M AUDREY,** OWNER OF ROSE TRAIL IMAGES, A FAMILY AND LIFE EVENTS PHOTOGRAPHER BASED IN ROLESVILLE, WHICH IS JUUUUSSSTTT OUTSIDE OF RALEIGH, NORTH CAROLINA. FOR THE LAST 10+ YEARS, I'VE BEEN LUCKY ENOUGH TO DO WHAT I LOVE...CAPTURE PEOPLE'S MEMORIES AND FEELINGS ON CAMERA FOR BOTH BIG EVENTS AND ALL THE NORMAL, EVERYDAY THINGS. I GET TOLD TIME AND TIME AGAIN HOW JOYFUL IT IS TO HAVE YOUR PHOTOS TAKEN WITH ME, WHICH MAKES MY HEART HAPPY KNOWING MY CLIENTS ARE HAVING JUST AS MUCH FUN AS I AM! PART OF THAT FUN IS BECAUSE I SPECIALIZE IN AUTHENTIC, CANDID AWESOMENESS WHICH INVOLVES UNPOSED, MINIMAL DIRECTION AND AUTHENTIC FEELINGS RATHER THAN PERFECTION AND ANGLES. I THEN TAKE YOUR IMAGES TO MY EDITING DESK AND WARM THEM UP WITH A GREAT BIG HUG...KIND OF LIKE HOW I AM IN REAL LIFE! MY GOAL IS FOR EVERYONE TO NOT ONLY HAVE A GOOD TIME, BUT TO HAVE PRICELESS IMAGES AND MEMORIES SAVED FOR YEARS TO COME, WHETHER THEY ARE IN AN ALBUM OR HUNG ON YOUR WALL.

I CAN'T WAIT TO CONNECT WITH YOU!

I AM SO, SO, SO EXCITED TO PHOTOGRAPH YOU AND YOUR LOVE. IF YOU ARE AS EXCITED AS I AM, WE SHOULD PROBABLY GET IN TOUCH! IF YOU KNOW I AM THE RIGHT FIT FOR YOU, PLEASE SEND ME AN EMAIL AND I WILL SEND YOU A CUSTOM BOOKING PORTAL. YOU CAN REACH ME ALL THE WAYS BELOW:

[AUDREY@ROSETRAILIMAGES.COM](mailto:audrey@rosetrailimages.com) | 703-740-7968 | ROLESVILLE, NC